



CREATING A PODCAST FOR STUDENTS

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ENAP

PURPOSE

- Set the purpose of your podcast
 - How it fits with your course objectives
 - Discussing specific concepts (one episode per concept)
 - Answering students questions (every episode you answer a list of students' questions)
 - Presenting different works in your domain (ex. summary of work, interviews with experts, etc.)
- Set the frequency of your podcast
 - One episode every week, every two weeks, every month, etc.
 - Binge listening (all episodes are recorded before the course starts)
- Decide which audio-software you will use

YOUR EPISODE

- Define your main message
- Set a plan of your episode
- Write down your message flow (bullet forms note)
 - If you are uncomfortable with « free talking », write down your text as you would talk
 - You don't want to « read » something to the « mic », that would be boring
- Adopt a lively tone, as you would in class or mimic your favorite radio host
- Make sure you have all the sound effects and music you want to use
 - Which means you have the legal rights to use them

INTERVIEWS

- Write down your questions and shared them in advance with the person you will be interviewing
- Decides what tool you will use to record your podacast
 - If the person is located in a different city, you could use Zoom or Skype to record the interview
 - Make sure the tool you use will produce a sound file that can be used with your audio-software
- Make sure to have the interviewee signed a consent form, which clearly states the purpose of the podcast, how it will be sude and how it will be broadcast (ex. only on Moodle, in SoundCloud, in YouTube, etc.)

CHOOSING YOUR AUDIO-SOFTWARE

- There are several options here:
 - Adobe Audition
 - Garage Band
 - MixPad
 - Anchor (on iPad)
- My recommendation: Audacity
 - Extremely reliable
 - Easy to use, yet offers all major options (more than you'll need)
 - Cross-platform
 - Lot of online support
 - Completely free
 - Produce mp3 files, which are the more portable sound files
- The case of Spreaker

RECORDING THE PODCAST

- Record in a room with a minimum echo and background noise
 - you would be surprise how much echo and background noise you get when you record your voice
- Invest in a good microphone
 - You don't need a pro microphone, but something like anything in the Blue Yeti family (between 100\$ and 250\$) is more than enough
 - It makes a huge difference

EDITING YOUR PODCAST

- Have your sound effects at hand
- If you recorded an interview, make sure it's at hand as well
- Use your audio software to record your podcast and edit the sound file
- It is a good idea to have a jingle
- Let's look at Audacity

ONE LAST WORD

- Listen to other academic and non-academic podcast and get inspired!!!
- My favorite: RadioLab (<http://feeds.wnyc.org/radiolab>)