



# TEACHING CASES ONLINE: SHIFTING ONE'S MENTAL MODEL

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# Comments

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- You Ain't Gett'in There with a Classroom Approach
- Key Similarities Teaching Online, But there are More Differences
- Some Questions to Guide Online Case Teaching



# You Ain't Gettin' There with a Classroom Approach

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- ✓ Different Conception of Time Needed
- ✓ Different Cases Needed
- ✓ Different Interactions Needed
- ✓ Different Engagement Models Needed
- ✓ Different Learning Approaches Needed
- ✓ Different Organization Needed
- ✓ Different Kind of Instructor Needed
- ✓ Different Kinds of Assessment Needed





# Some Key Comparisons for Teaching Cases

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## Classroom Delivery



- Synchronous
- Instructor-Directed - Facilitator
- Spontaneous Discussion
- Case Complexity can Vary
- Active and Passive Case Teaching Methods Can Be Used
- Relatively Simple Organization
- Assessments can be Immediate but can be limited in depth for Individuals

## Online Delivery



- Synchronous and/ or Asynchronous
- Instructor Directed – Moderator Throughout
- Deeper and Reflexive Discussion
- Case Complexity is Simpler/ Pointed
- Active and Passive Case Teaching Methods Can Be Used
- Detailed Organization
- Assessments will be less Immediate but can be deeper for Individuals

# Some Questions to Guide Design of Case Approach

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- Is the case to be given synchronously or using a blended approach? Either way, much preparation will be needed to maximize the learning experience.
- What are the key lessons and core principles of the case? Simple, short and focused is best.
- Do you expect a “rapid-fire” classroom discussion? Pare down expectations and expect a much slower approach.
- Does the case depend on learning some core theory? Some theory delivered asynchronously combined with real-world practical application is ideal – mixed approach.

# Some Questions to Guide Design of Case Approach

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- What is the role of participants? Engaging your students online and offline is critical to maintaining momentum in the case and course.
- What sorts of case learning techniques will engage participants? Vignettes, group discussions, surveys, polls, homework, online forums, chat rooms, podcasts.... Set up the case with a short video!
- What sorts of assessments will you use? Discussion post assessments, ongoing online quizzes, short assignments - be open to student-conceived assessments.
- What sort of role do you want to play in the case delivery? Be prepared for more active delivery approaches that optimize the learning experience, and keep things moving - otherwise, discussion has a way of bogging down.

